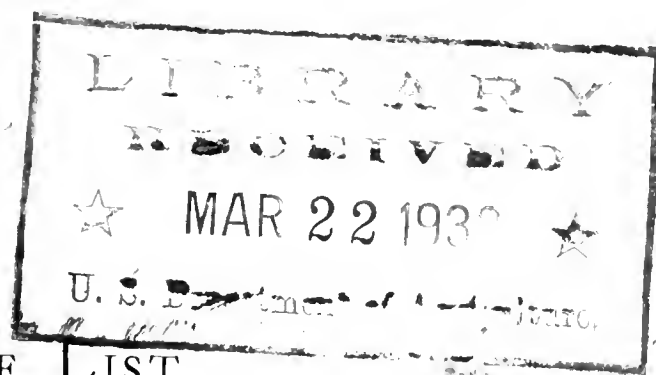


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



PRICE LIST

NUT TREE NURSERIES DOWNTOWN, PA.

JOHN W. HERSHEY
Technical Adviser

BETTY L. HERSHEY
Manager

This Nursery is the National Headquarters for information on Scientific Northern Nut Culture.

HARDY GRAFTED NUT TREES

MOVED AND TRANSPLANTED THE "HERSHEY WAY"*

These photographs of a Thomas Black Walnut, planted in 1926, show the tree as it appeared in the Fall of 1933 and again in the Summer of 1934. In that year it yielded five pecks of hulled nuts. The tree is planted in the grove of Dr. Frank Baum, Sage of Berks County, Pa., and Dean of Black Walnut Orchardists. Dr. Baum, by his example and undying faith, has done more to stimulate new plantings than any other individual.

After many years of scientific research and practical experimenting, we offer only the best species and varieties for each section.

Being the only commercial nut tree nursery doing intensive research and checking on performance, we are the first to eliminate poor varieties and introduce new and better ones.

Planting a grove and learning years later that you planted an inferior variety is a costly experiment. The small difference in initial cost between our trees and others is your warranty for getting the best stock available and eliminating losses in transplanting.

Remember—"The Hershey Way is the Safe Way."

Use this price list and mail your order to
Nut Tree Nurseries, Downingtown, Pa.



Planting and Follow Up Service
Part of The Hershey Way

In planting a nut grove or ornamental setting it is of paramount importance to know what to plant for best results in a desired effect or for commercial return. It is our policy if the customers wish, to look over locations, give planting advice and then keep in contact with our customers after the planting is made until a working knowledge of nut growing has been acquired by the planter. In considering the cost of the initial planting, bear in mind that the slight extra cost of our trees carries the above assets with it. The experiences of our customers have proved that this service is invaluable. Think it over.

Root Pruned.—We root prune and transplant all trees, building a root system that will permit the tree to start and make rapid growth when sold. These are the most reliable kind to plant.

Top Pruned.—The tops of the trees are cut back before shipping. This is essential to balance the top with the root system and greatly stimulates the growth.

Another Value in Our Trees

One of the most important factors in getting trees to bear young is the use in grafting of scions cut from bearing trees. All our trees have been started this way.

Terms

All orders from new customers must be accompanied with a 25% deposit, balance C. O. D., or money to be forwarded before shipment is made. Old customers can have terms made agreeable to the occasion. All prices f.o.b. Downingtown.

No order where an affidavit must accompany invoice will be considered for less than \$10.00.

Balled and Burlapped.—This means the tree is moved with the soil around it the same as evergreens. It is the only way to move the larger trees for lawn plantings where quick results are wanted. Our experience has been that 2 years' time is saved in growth as the tree simply starts off growing with a bang.

For large plantings write for reduced rates
Six sold at dozen rate

Pollenators

Observations and study of the relationship between varieties in regard to pollination and on a specific variety's ability to pollenate itself are being made, but to date no concrete conclusions have been arrived at. Except that it's pretty necessary to plant two varieties of any species such as walnut, hickory, pecan, hican, and filbert. In the latter, we know the key to cross-pollenating varieties. (See Filberts.)

Grafted Black Walnut
Juglans Nigra

The Commercial Tree of the North

The Thomas, Stabler and Ohio thin-shelled grafted varieties. The commercial nut tree for the north and a good partner for the Pecan in the middle south and southwest. *Write for quantity rates.*

Thomas, Stabler and Ohio

	Each	Dozen
2-3 feet	\$1.50	\$15.00
3-4 feet	1.75	17.50
4-5 feet	2.00	20.00
5-6 feet	2.50	25.00

Balled and burlapped, \$1.50 per tree extra

Large Thomas, Stabler and Ohio for Quick Results

So much has been said in the fruit world regarding planting small trees that many think the same applies to nut trees. In the fruit orchard where a low head is essential, small trees fill the bill, but where a high head is essential, as with nut trees, the larger tree has proven the best.

2 and 3 years old

	Each	Dozen
6-7 feet, branched	\$3.00	\$30.00
7-8 feet, nice head	3.50	35.00

Bearing age

8-10 feet, 3 years, nice head	4.50	45.00
10-12 feet, 4 years, nice head.....	5.50	

Balled and burlapped, \$3.00 per tree extra

	Each
12-13 feet, B. and B., only.....	\$12.00

We have a few larger specimens. Prices on request.

Butternuts
Juglans Cinerea
Butternut Seedlings

	Each	Dozen
2-3 feet	\$0.25	\$2.50
3-4 feet50	5.00
4-5 feet75	7.50
5-6 feet	1.00	10.00

Ornamentals

The following are Particularly Beautiful Shade Trees

Hicoria—Hybrid Hickories
Fairbanks

No more ornamental tree can be had than these glistening foliated shapely headed trees that grow as rapidly as the maple and bear lots of thin-shelled nuts. Bear in five to seven years. The larger of these are bearing in the nursery.

Stratford

This variety introduced recently is a remarkable tree with foliage very much like the shagbark. Nuts slightly smaller than the Fairbanks, just as thin-shelled and possibly higher flavored. Heavy bearer.

This variety is particularly attractive for northern planting because of its feature of

ripening ahead of any of the other varieties. Reports from Connecticut and Iowa show that it ripens even earlier than native varieties of Hickory.

One to two year old trees.

	Each	Dozen
2-3 feet, one-year	\$2.00	\$20.00
3-4 feet, one-year	2.50	25.00
4-5 feet, one-year	2.75	27.50
5-6 feet, branched	3.00	30.00

Balled and burlapped, \$1.50 per tree extra

Bearing age

	Each
6-7 feet, branched	\$3.50
7-8 feet, fine head	4.00
8-10 feet, fine head	8.00

Balled and burlapped, \$2.00 per tree extra

	Each
10-12 feet, fine head, 3-in. calip., B. B. only.	\$15.00
12-15 feet, fine head, 3-in. calip., B. B. only.	18.00

Cut Leaf Black Walnut

This is one of the oddest and most interesting freaks of nature that has come to our attention in trees of standard size. The foliage of this tree is extremely ornamental, being almost fern-like in early new growth. By all means, try one of these trees for your lawn. Merit of the nut unknown, but the ornamental oddity of the tree merits the planting of them.

	Each
1-2 feet	\$3.00
2-3 feet	4.00
3-4 feet	5.00
4-5 feet	6.00
5-6 feet	7.00

Balled and burlapped, \$1.50 per tree extra

Hardy Pecans

H. Oliviformis

These like the hickory hybrids are rapid growers and of the best for ornamental planting, often attaining a height of 150 feet and living 300 years. Beautiful in foliage and graceful in wide spreading head plus their ability to produce on your lawn, those delicate thin-shelled dainty pecans by the bushel.

Posey, Green River and Busseron varieties

	Each	Dozen
2-3 feet	\$2.00	\$20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.00	30.00
6-7 feet	3.50	35.00
7-8 feet	4.00	

Balled and burlapped, \$1.50 per tree extra

Specimen Pecan Trees

Busseron, beautifully headed, twice transplanted. Bearing age.

8-10 feet, extra select trees, BB only	\$12.00
10-12 feet, extra select trees, BB only	15.50
12-15 feet, extra select trees, BB only	20.00
15-20 feet, 4-5-in.calip. BB only.	25.00

Pure Shagbark

H. Ovata

We advise moving only with a ball.

Our Introduction

Romig—A Brandywine Valley variety here in Pennsylvania where natural hickory abound. A fine cracker and large nut. The only continual and heavy bearer we know.

	Dug Bare	Balled and Burlapped
2-3 feet	\$2.25	\$3.75
3-4 feet	2.75	4.25
4-5 feet	3.00	4.50
5-6 feet	3.25	4.75
6-7 feet, well headed		6.00
7-8 feet, well headed		8.00
8-10 feet, well headed		12.00

Hican "Hybrids"

These are superior to pecans for Northern planting. They are more beautiful in foliage and grow more rapidly than the pecans, in fact more rapidly than most shade trees, with a nut superior to the pecans due to the blend of hickory and pecan flavor. Tree performance is much like the pecan.

McCallister—Pecan X Shellbark

Hicoria Laciniosa X Oliviformis

The remarkably rapid growth and ornamental foliage, with its enormous thin-shelled nut, 2¼ x 1¼ inches and 3½ inches in circumference is making this tree in great demand.

Pleas—Pecan X Bitternut

H. Oliviformis X Cordiformis

A very beautiful tree with deep glistening foliage, nuts the size of a good-sized northern pecan and an excellent cracker. Don't miss planting some. Is bearing in many sections of the north. Grows as rapidly as the Maple.

Our Introduction

Wright—Pecan X Shellbark

Laciniosa X Oliviformis

Only a test variety, plant sparingly

This remarkable Hybrid is a most rapid grower. Mother tree standing near Kansas City, Mo., is reported a good bearer. Nut large as a southern pecan and looks like pecan. Flavor high and different from anything else we have ever tasted.

Prices for all Hicans

	Each	Dozen
2-3 feet	\$2.00	\$20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.00	30.00
6-7 feet, two-year, branched	3.50	35.00
7-8 feet, three-year, branched	4.00	40.00

Balled and burlapped, \$1.50 per tree extra

	McCallister	Pleas
8-10 feet, well branched	\$6.00	\$8.00
10-12 feet, well branched	7.00	10.00
12-15 feet, well branched	8.00	15.00

Balled and burlapped, \$3.00 per tree extra

Black Walnut Seedlings of Rapid
Growing Nature

Help advance the breeding of better nut
trees in America

For many years the thought has pre-
vailed among leading nut growers that a
better nut could be obtained (one thinner
shelled with finer meats) if only plant
breeding could be done in a large way. The
general thought was that one should plant
out a large acreage and let them come into
bearing, but no one could finance such an
operation. After several years checking the
performance of seedlings from improved
seed and observing the value of settings of
seedling black walnuts, I have evolved the
following program. For those who wish to
perpetuate this work, I am pleased to offer
a method that will yield a profit instead of
being purely scientific experiment and
expense.

I have arranged to obtain seed of the
best growing variety of the black walnut
from a grove of assorted varieties. Hence,
the seedlings will all be crosses between the
many different varieties in the grove.

Whether you plant a few or many on
your fence rows or in large blocks, you will
have a rapid growing timber tree and have
the possibility of producing a nut far
superior to our present varieties.

Planting Advice

For large plantings, set 25 to 30 feet
apart and interplant with black locust 6
feet apart. The locust will enrich the im-
poverished ground and stimulate the growth
of the walnuts, at the same time assist in
self pruning and in making a straight timber
stick. Note forest planting instruction in
my book "Save America's Nut Heritage."

Number of trees required per acre

25 ft. apart, 70 walnuts and 1140 locusts.
30 ft. apart, 49 walnuts and 1160 locusts.

(For spring delivery only) in the north

Grown under our method that insures
you a good sturdy root system.

Size: 15 to 30 inch, wax dipped and
pruned for planting, one year old.

12	\$2.00
50	7.00
100	10.00
1000	50.00

Filberts
Corylus Aveline

We have an assortment of these, mostly
Barcellona. We recommend Du Chilly and
Daviana as pollinators.

	Each	Dozen
Light plants, 2-3 feet	\$0.50	\$5.50
Strong plants, 3-5 feet	1.25	12.50

Chestnuts

For years some effort has been made by
individuals to select named varieties of this
Chinese Chestnut (*castanea mollissima*).
However, they come so nearly true from
seed, we strongly recommend the planting of
seedlings for home and commercial use. A
large field awaits the use of the Chestnut
when the American people become con-
vinced that they are resistant enough to
the blight to make them worth while plant-
ing. The percentage of blighted trees in
a given planting is so small as to be neg-
ligible. They are far superior to the Jap-
anese variety.

	Each	Dozen	100 Rate
1-year trees, 10-15 inches			
3 trees	\$1.00	\$3.00	\$22.00
2-3 feet, transplanted trees	.75	7.50	60.00
3-4 feet, transplanted trees	1.00	10.00	70.00

Persimmons
Diospyros Virginiana

Native varieties and very good. Bear
early. Foliage very beautiful, blossoms
unique and fragrant, growth narrow col-
umned head makes a tall tree. Excellent
lawn trees.

Early Golden—One of the oldest varie-
ties. Excellent.

Lambert—One of the largest with few
seeds.

	Each	Dozen
3-4 feet	\$2.00	\$20.00
4-5 feet	2.50	25.00
5-6 feet	3.00	30.00
6-7 feet	4.00	40.00

Balled and burlapped, \$1.50 per tree extra

Honey Locust
Gleditsia triacanthos

This new tree crop shows evidence of be-
ing one of the leading species of impor-
tance in the future of America's tree crop
program. The tree crop unit of the Tennessee
Valley Authority has located a tree whose
beans have the highest sugar content of any
plant life. For this reason it is especially
attractive for planting in pastures for fall
and winter cattle food. Your cooperation
and help in testing out this new species of
crop tree will be appreciated.

Calhoun—Pod 32% sugar, weighs 17 to
the pound bone dry. Nearly thornless.

Milwood—Pod 28% sugar, weighs 13 to
the pound bone dry.

This tree is a powerful grower, outgrow-
ing any other variety.

	Each	Dozen
1-2 feet	\$0.75	\$7.50
2-3 feet	1.00	10.00
3-4 feet	1.25	12.50
4-5 feet	1.50	15.00
5-6 feet	1.75	17.50

Dog Wood, *Native White Flowering

	Each
Size Bare Root	
3-4 feet	\$0.50
4-5 feet	.75
5-6 feet, branched	1.00

* These bloom beautifully in the spring and bear
red berries in the fall. Make excellent lawn speci-
mens or for fringes in woodland plantings. Bird-
food.

Amelanchier

Canadensis—bush form

Laevis—tree form

Often known as Shadberry, Juneberry, or Serviceberry

Bearing in nursery row, large clusters of blue-black berries in almost solid masses. Make attractive specimen for lawn or garden. Attractive white bloomer in the spring. Bears heavily.

Fruit—The best description one can make is to compare it with the huckleberry. The berries are almost twice the size of the huckleberry, and ripen about two weeks before them. Excellent to eat out of hand, as a table dessert. Last but not least they are excellent for bird feed when planted along fence rows or in bird sanctuaries.

	Each
Light plants	\$0.50
2-3 feet, strong bushy plants	75
3-4 feet, strong trees	1.00

Golden Willows

		Each
3-5 feet		\$0.25
5-7 feet50

Blight Resistant Pears

The bane of the pear grower is the fire blight. Here are varieties that have proven resistant to this pest.

Maxine—Resembles the Bartlett in time of ripening and character of fruit.

Cayuga—Flavor of the good old seckel pear with nearly the size of the Bartlett.

		Each	Dozen
3-4 feet		\$0.50	\$5.00
4-5 feet75	7.50
5-6 feet		1.00	10.00

Norway Spruce

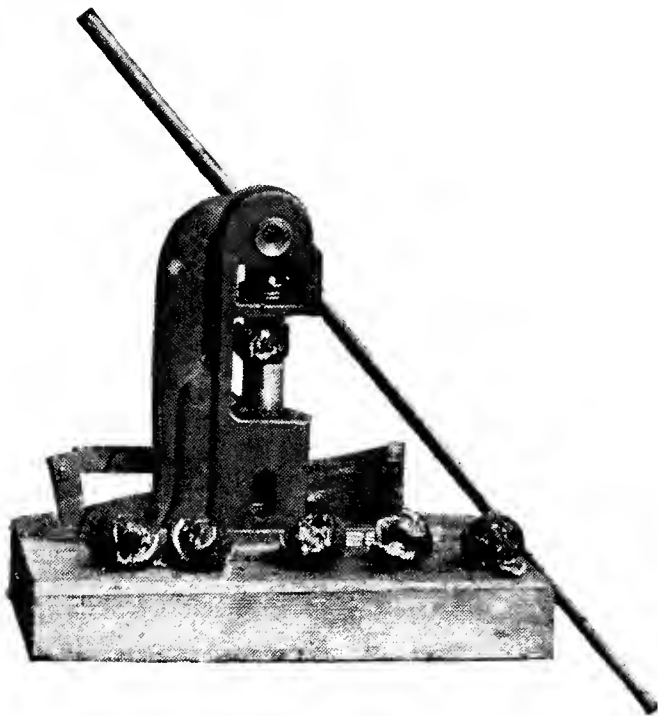
We still have a small supply of beautiful Norway Spruce, transplanted, 3-7 feet. Prices on request.

Flowering Cherries

We still have a nice supply of assorted varieties; beautiful specimens. Prices on request.

The John W. Hershey Nut Cracker

The Hershey Nut Cracker is designed to crack the hardest nuts—all walnuts and hickories—in such a way that the kernels may be taken out in quarters with the fingers. A pick is required for only an occasional piece. The machine will so increase your speed in cracking and picking that it soon pays for itself. Five to seven bushels a day is the average cracking, and one pound of kernels per hour for picking. Price, \$6.50. *Dealers Wanted.*



At Last a Book on "Tree Crops" at a Farmer's Price

"TREE CROPS"—THE STORY OF TREE CROPS

by J. Russel Smith

A best seller among thinkers. Price \$1.60 postpaid; \$1.80 west of the Mississippi River. Take advantage of this big reduc-

tion and order now. If the book does not meet your expectations, return it within 10 days and your money will be refunded.

Write for information about the PENNA. NUT GROWERS ASSOCIATION and join it. *Dues* \$1.00 per year. Old bulletins 50 cents.

"SAVE AMERICA'S NUT HERITAGE"

The only book completely covering northern nut culture. Fully illustrated; cuts showing how to plant, cultivate, and prune your nut trees, care-

fully indexed. It answers all your questions. Leading nut men say it's the best work they have ever seen. Sold at cost, 25c.

* Many people do not know what is meant by "The Hershey Way." It is the proper handling and caring for our trees while growing and shipping that gives you the best possible tree for your money, plus the value of our scientific research and intelligent follow-up service. One of the outstanding

features is the method of wax dipping all stock, sealing up the vitality of the tree from the time it is dug until it starts to grow. With this method losses in nut tree planting fade out of the picture, whereas with the unwaxed method ten to twenty per cent losses are nearly always the rule.

Without reading and following planting instructions attached to your shipment your planting may be a failure. Note cultural care instructions in our booklet.



NUT TREE NURSERIES
DOWNTOWN, PA.



